

## The Cluster « Pôle Véhicule du Futur » wins the European Gold Label Cluster Excellence Initiative

The European Gold Label Excellence is the highest distinction of standards European labeling clusters. It rewards clusters of excellence and helps to increase their international recognition.



Created by the Directorate General Enterprise and Industry of the European Commission, the European Cluster Excellence Initiative (ECEI) aims to measure the level of performance of the governance of European clusters. This European approach is harmonized between ECEI and Foundation of Quality Management (EFQM).

**Our Cluster is now part of the exclusive club of 39 Gold certified European clusters, including 10 French ones.**

### 31 EVALUATION CRITERIA

The cluster Pole Vehicule du Futur was evaluated on 31 criteria including bearing the structure, governance, strategy, services and results current projects.

With a very high score of 93 points out of 100, the cluster Pôle Vehicule du Futur won the Gold Label demonstrating its excellence in operation and success of its program of action.

- Quality and experience of animation team
- Performance programs for companies
- CRM tool for managing members
- Public / Private financial balance
- European positioning

### Presse contact

Veronique Nardi  
Tel. +33 389 327 624  
vn@vehiculedufutur.com

General Secretariat:  
40 rue Marc Seguin  
CS 52118  
F-68060 Mulhouse Cedex  
Tel. +33 389 327 644  
info@vehiculedufutur.com

Head Office:  
15 rue Armand Japy  
F-25461 Etupes Cedex

### EUROPEAN INFLUENCE

This success comes to greet the radiation on the European stage including through partnerships with German and Swiss clusters marked by 21 projects funded by European funds on: A dynamic due to positioning resolutely turned towards Europe since 2005.

### A LABEL FOR OUR MEMBERS AND TERRITORIES

Excellence for the management of clusters is a force to maximize the impact of actions of the cluster on its territory, and thus contribute to a sustainable economic development.

### MESSAGE FROM PRESIDENT DENIS REZÉ



*« Winning the Gold Label marks a milestone in the life of our cluster; it shows maturity. It increases our visibility with french institutions and European ones also for the greater benefit of our members.*

*This European Gold Label dedicated professionalism of the team and quality of partners, all driven by common goal: Support the growth of companies in the Transportation area and Mobility in Alsace / Franche-Comté.*

*Join Pôle Véhicule du Futur is to be ensured to have at his side a trusted partner. It also underlines the quality of these innovation projects last 10 years with all the actors of our ecosystem: Industrial, Public research Laboratories, State, Regions and other Communities Partners.*

*As President of the cluster, I am proud of this recognition, the work and the momentum.*

*As Industrial and member, I am happy to be part of this cluster, actor recognized economic life and whose positive action is now legitimated by the Gold Label. »*

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Covering the north-east of France, Pôle Véhicule du Futur is a cluster dedicated since 2005 to enhancing synergies through industrial, academic and training actors in the domain of future vehicles and mobility.

### → Objectives

Create added value and jobs by improving the competitiveness of the actors along the automotive, terrestrial transport and mobility value chains. Improve the attractiveness of the territory through innovation and industrial performance (PerfoEST branch) thanks to the synergy of its network.

### → A dual-initiative association

Initiate collaborative R&D projects and foster their introduction on the market.



Improve Industrial performance of automotive companies with lean manufacturing.



PerfoEST member of **PFA** FILIÈRE AUTOMOBILE & MOBILITÉS

### → Figures

**310** members  
**133** funded projects  
**21** European projects

### → Premium members 2015



Financial support



and the 310 members

