



# 12<sup>th</sup> ITS EUROPEAN CONGRESS

## ITS BEYOND BORDERS

Strasbourg, France | 19-22 June 2017



## Call for Demonstrations



Organised by:



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ITS FRANCE

STRASBOURG  
CONVENTION  
+ EXHIBITION CENTRE



## Demonstrations at 12<sup>th</sup> ITS European Congress, Strasbourg, 19-22 June 2017

"ITS beyond borders" came as an obvious theme for the Congress taking place in Strasbourg in 2017. In the heart of Europe on the Rhine valley, its history, its strategic location and its successive leaders made Strasbourg a very opened and avant-gardist city. Therefore the main theme of the Congress will focus on the people, intelligent mobility users, as every day, hundreds of thousands of them are crossing the French-German border to live their daily life.

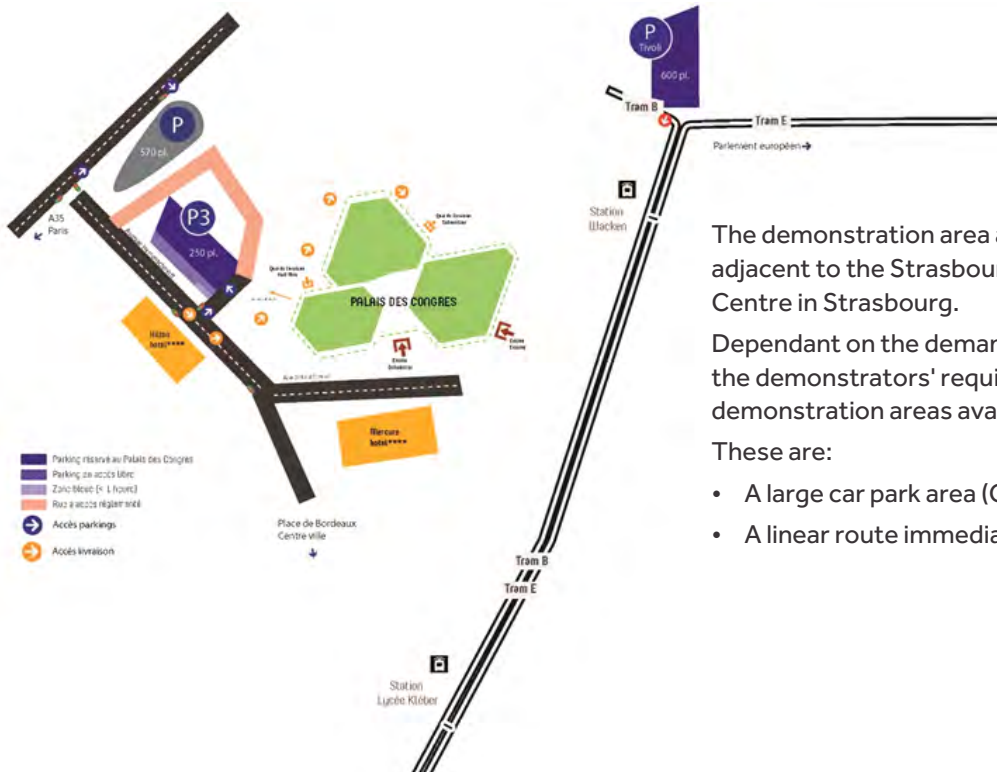
The 2017 ITS European Congress will give companies the opportunity to focus on the people and the users of these systems as intelligent mobility becomes more and more a service. Beside the services it will present solutions for urban logical and inland waterways transport. Strasbourg's strategic location in the intersection of

multiple transports and communication networks makes it a wonderful laboratory for mobility.

Different demonstrations including mobility integrated systems, driverless public transportation vehicles, or connected roads in urban and border localisation will be experienced. More opportunities are available and we will welcome all companies that are ready to introduce their innovation in mobility to the public. The "plus" for companies will be the possibility to experience Strasbourg transformed into a large scale mobility living lab. If you are interested in showing your company's ITS solutions, please provide us with your detailed demonstration requirements in the Application Form via [www.itsineurope.com](http://www.itsineurope.com), and email it to [strasbourg.demos@mail.ertico.com](mailto:strasbourg.demos@mail.ertico.com).

## Strasbourg Convention and Exhibition Centre (SCEC) venue

Place de Bordeaux, 67082 Strasbourg, France • [www.strasbourg-events.com](http://www.strasbourg-events.com)



The demonstration area at the Congress is immediately adjacent to the Strasbourg Convention and Exhibition Centre in Strasbourg.

Dependant on the demand for demonstration space and the demonstrators' requirements there are two potential demonstration areas available.

These are:

- A large car park area (Car Park 3) within the SCEC
- A linear route immediately alongside the SCEC





## Time schedule and milestones for participation in demonstrations

We will try to accommodate all proposals for demonstrations, but please be aware that limitations in available space and equipment exist. We urge you to submit your plans for the demonstration as early as possible.

Call for Demonstrations opens

**September 2016**

Call for Demonstrations  
submission deadline closes

**17 January 2017**

Review & selection procedure

**February 2017**

Applicants notified of outcome

**March 2017**

## Congress Topics

Demonstrations will be selected based on their appropriateness to the Congress Topics as described below. Applicants are requested to choose a focus area that best relates to the product to be demonstrated.

1. Mobility services – from transport to mobility
2. Next generation goods delivery
3. Transport networks evolution
4. Connected and automated transport
5. Satellite technology applied to mobility
6. ITS and the environment
7. Freestyle – Your new idea

## Application for demonstration space at ITS Strasbourg 2017

From [www.itsineurope.com](http://www.itsineurope.com) please download the Application Form (a Word file) and complete your demonstration description, and add (where available) references and links, as well as additional information in the final section. Once filled in, please email this form to: [strasbourg.demos@mail.ertico.com](mailto:strasbourg.demos@mail.ertico.com)





## DEMONSTRATIONS

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