




Current situation of the
Global car market and
the foreseeable changes

Michel Costes
President
michel.costes@inovev.com

Jamel Taganza
Vice-President
Jamel.taganza@inovev.com

July 5, 2016


<http://www.inovev.com>

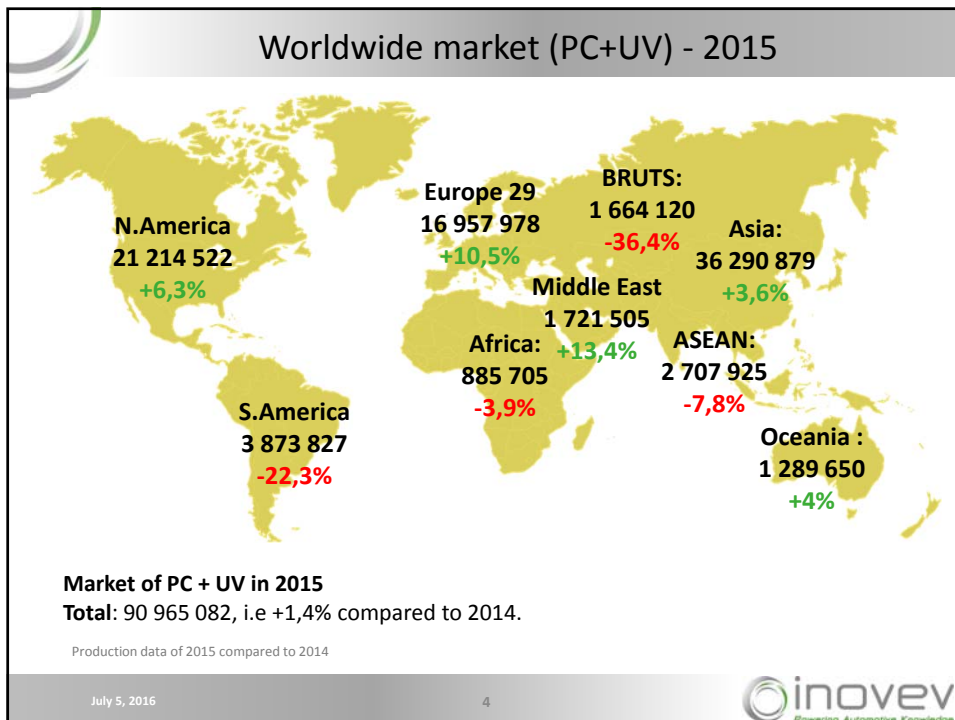
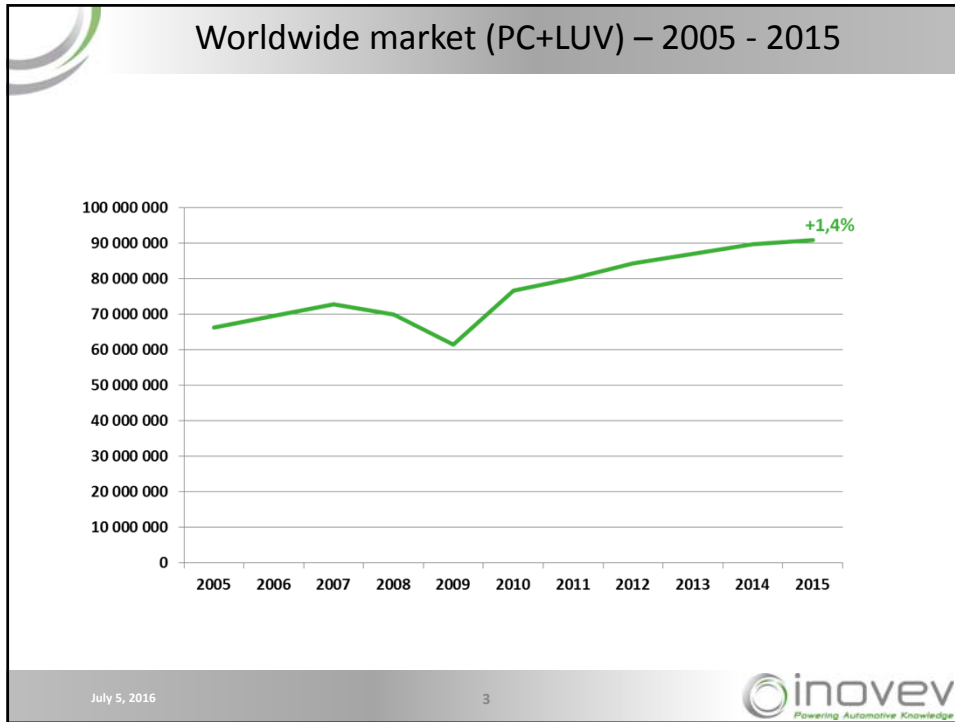


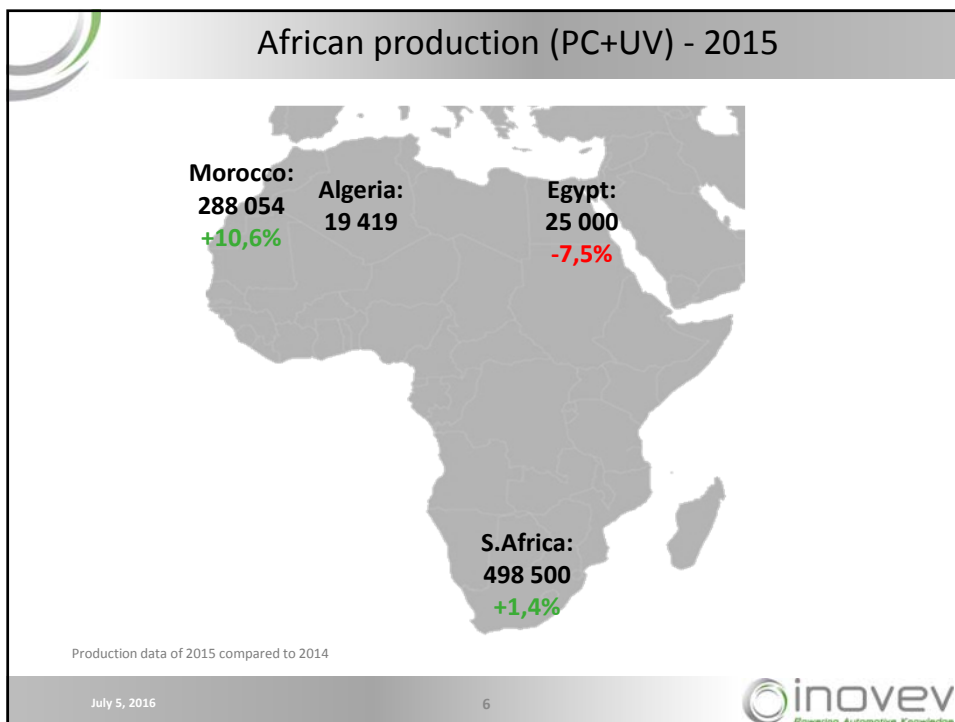
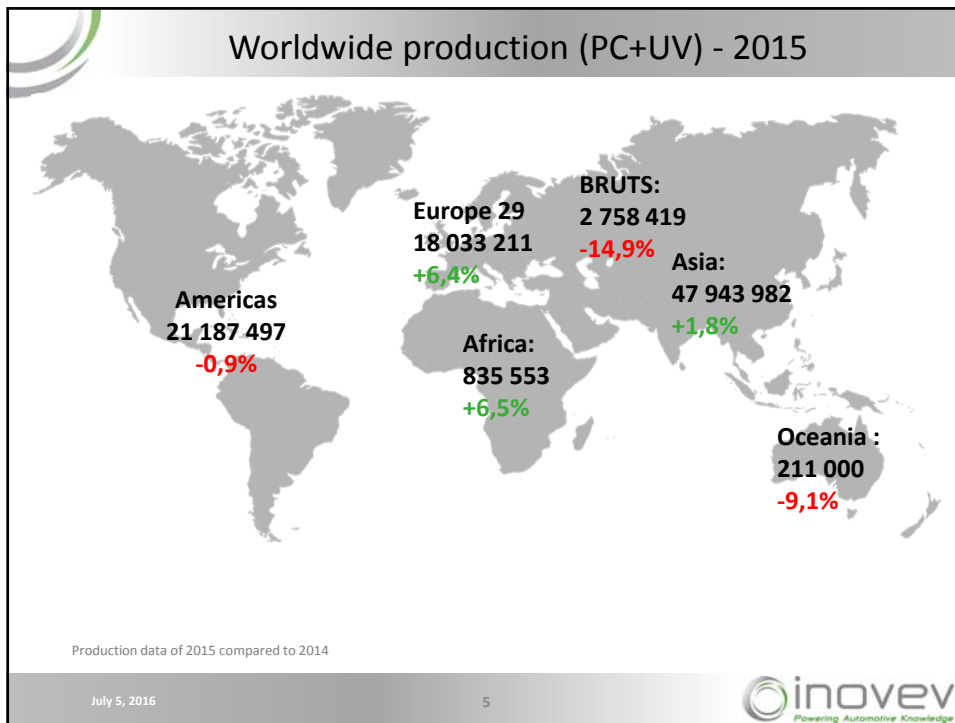
Current situation: Sales and Production

July 5, 2016

2







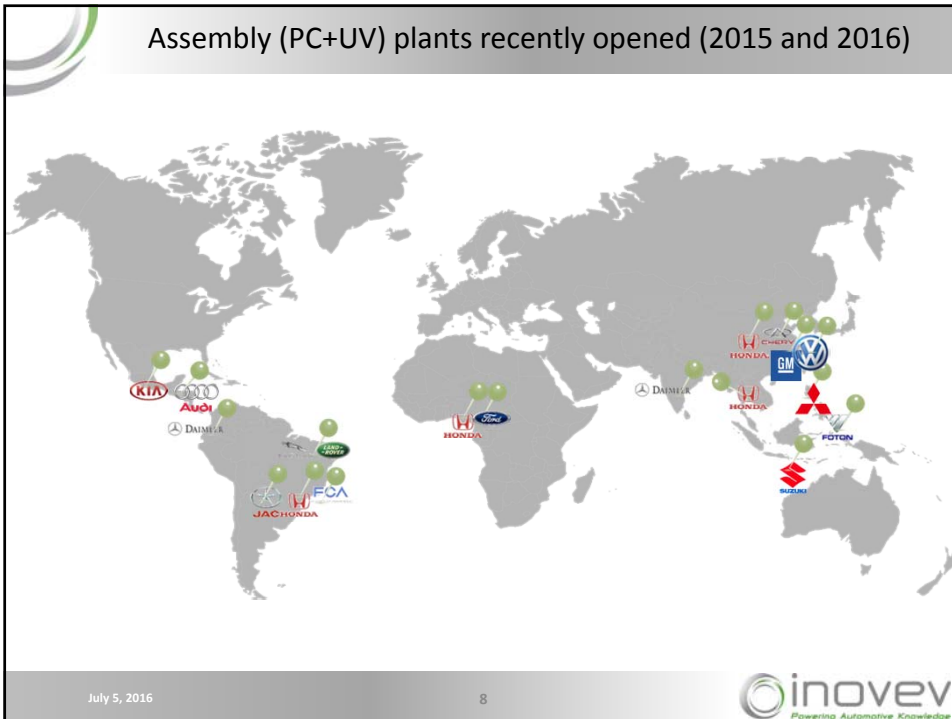
Worldwide Assembly Plants Development

July 5, 2016

7



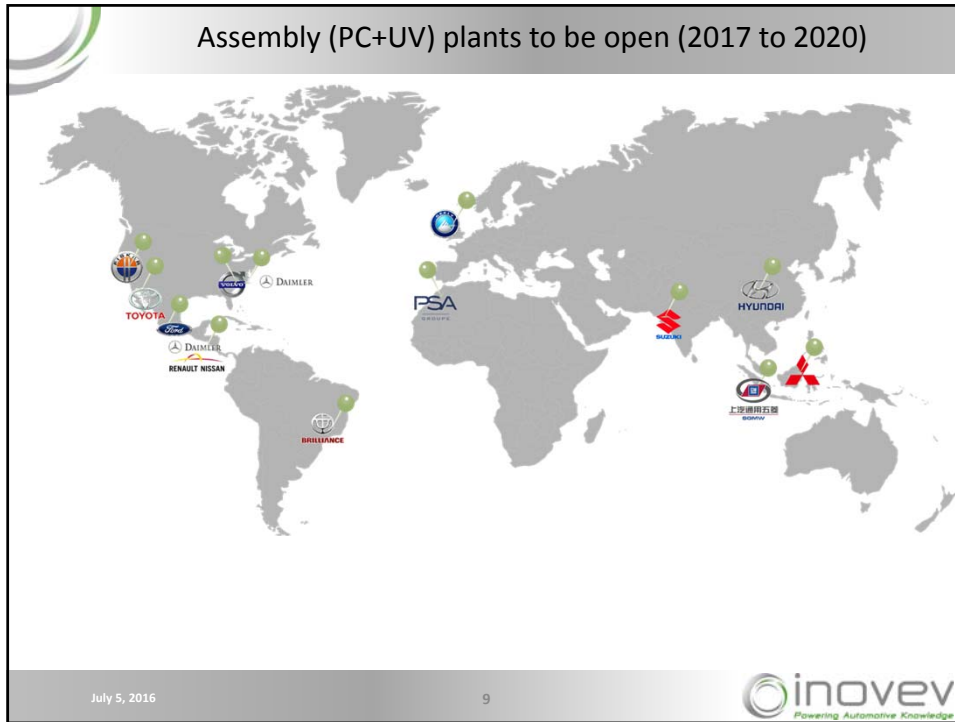
Assembly (PC+UV) plants recently opened (2015 and 2016)




July 5, 2016

8





Key Factors Of Change

July 5, 2016 10 

Contrasting global development with various challenges

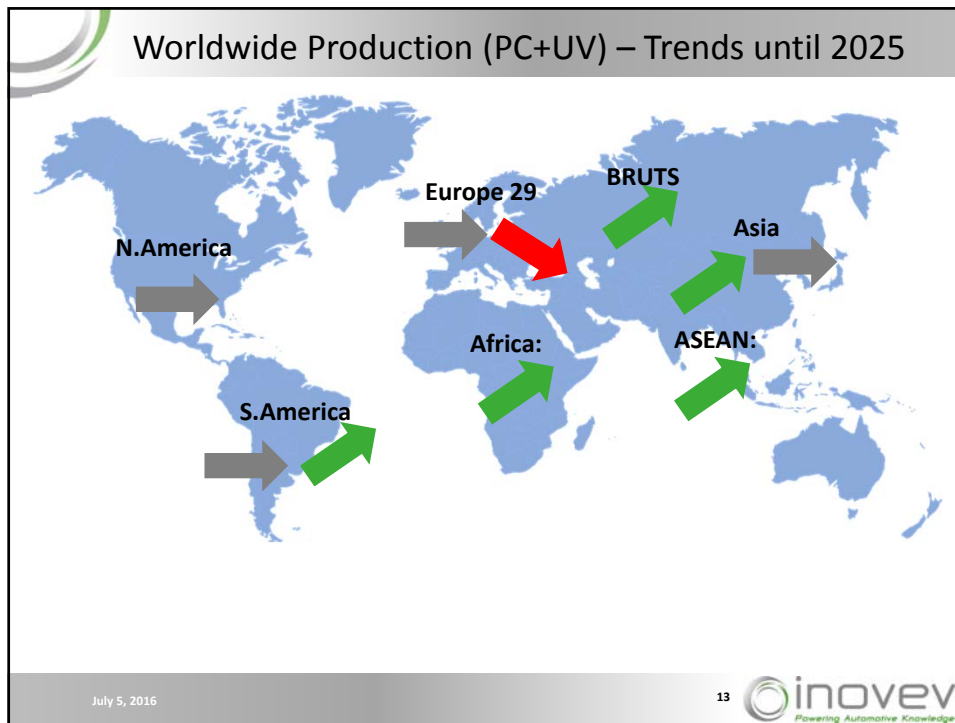
<p>Pays mature:</p> <ul style="list-style-type: none"> - West Europe - USA - Japan <p>Pays en développement avec une industrie automobile existante</p> <ul style="list-style-type: none"> - India - ASEAN - Mexico <p>Pays en crise mais avec un fort potentiel</p> <ul style="list-style-type: none"> - Russia - Brazil - Argentina 	<p>Pays en transition</p> <ul style="list-style-type: none"> - China - South Korea - Turkey <p>Pays en développement avec une industrie automobile à construire</p> <ul style="list-style-type: none"> - Iran - Morocco - Algeria <p>Pays avec un modèle d'industrie à définir</p> <ul style="list-style-type: none"> - Canada - Africa
---	--

July 5, 2016
11

Worldwide Production (PC+UV) – Trends until 2020

The map illustrates production trends for PC+UV until 2020. Green arrows point to N.America, S.America, Europe 29, Africa, ASEAN, and Oceania, indicating growth. Red arrows point to BRUTS and Oceania, indicating decline. Grey arrows point to Asia, indicating stability.

July 5, 2016
12



Future and beyond : some questions which arise beyond 2025

- ▶ **Some questions which will arise and impact the answers of the automotive industry**
 - ▶ Will Chinese export or/and manufacture in Europe?
 - ▶ Will hybrid and electric vehicles develop significantly in Europe? In China?
 - ▶ Will North America be hit by societal factors like Europe?
 - ▶ Is North Africa an alternative to European Eastern countries?

July 5, 2016

14 Powering Automotive Knowledge



○ **Postal address:**

34 rue Camille Pelletan
92300 Levallois-Perret
France

○ **Stationary telephone:** + 33-952 96 06 68

○ **Contacts:**

- **Managing director**
Michel Costes
michel.costes@inovev.com
- **Sales and marketing**
Jamel Taganza
jamel.taganza@inovev.com